



Australian Beef Ambassador Emilee Cherry

Hometown	Roma, Queensland
Sport	Rugby Sevens
Past Games	Rio 2016
Career highlights	Winning a gold medal at the Rio 2016 Olympic Games
Social media accounts	@emilee_cherry @emilee_cherry Emilee Cherry

Emilee grew up in Roma, Queensland, where she spent a lot of her childhood on her grandparent's cattle property. She has fond memories of spending time with her grandfather wandering around the cattle saleyards at Roma, one of the biggest in the southern hemisphere.

"My Grandad had a huge impact on my life. We had a special connection which was built walking around the Roma saleyards together, mustering cattle on horseback and talking all things sport."

Having started out in touch football, Emilee converted to rugby sevens, making her debut for Australia in 2012.

Emilee was named 2014 World Sevens Player of the Year, scoring the most tries (33) in the Rugby Sevens Series that year and the most points (195).

She made history in Rio as a part of the winning women's rugby sevens team, claiming Australia's first Olympic rugby sevens gold medal.

The victory capped off a massive 2016 for the team who also became the first Australian side to win the World Series. Emilee played in all five tournaments and the Australian side finished with three wins, a second and a third to convincingly win the title. Emilee finished second in the competition in both tries (19) and points (134) and is now the most capped female player, with 734 points to her name.

Emilee took a break from rugby to have her first child, but has returned to training to prepare for the Tokyo 2020 Olympic Games.

"Beef is an important and essential element in my meal plan as an elite athlete. It's a great source of protein and iron to help me perform at my best. Beef has always played an important role in my life, growing up we had access to top quality grass fed beef from my grandparent's farm."

"Having grown up in Roma, I have a strong connection with cattle producers and beef. My grandparents had 10,000-acres there and my family all still live on cattle properties around Roma."